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Dear Readers!

After great success of the 40th Controller Congress in Munich, many regional conferences in ICV member countries and ICV award given in the anniversary year, with the Management Conference we will end celebrating the ICV 40th anniversary together. All work group leaders were invited for the end of November to November to take part in the meeting and discuss most crucial topics: first impressions, changes and challenges of the new country members, goals 2015 and new goals for 2016 and the license model for our new partners. Some changes have been already made in Poland—read about it in the next pages!

Speaking of awards: just last week, at the Controlling Innovation Berlin Conference the Controlling Newcomer Award was given. After International Controlling Award for RWE AG and Green Controlling Award for three companies: Deutsche Telekom AG, VAUDE Sport GmbH & Co. KG and the Voith GmbH, there will be no ICV awards in 2015 anymore. But: we can already invite you to take part in competition for our awards 2016: more about the announcements you can always find here: <https://www.icv-controlling.com/en/association/awards/announcements.html>. The application for the International Controller Award has started and is opened by January 30, 2016.

In this issue you can also read an article “CEO-dependent role of the controller”. As a partner of the management, the controller makes a significant contribution to long-term organisational success.

Much pleasure while reading  
Yours  
ICV Bulletin Team

## Controlling Newcomer Award to Graz, Nürnberg and Krefeld

*Berlin/München, November 9, 2015* – The International Controller Association (ICV) gave the Controlling Newcomer Award 2015 on Saturday (November 7) in Berlin. The first award went to Dipl.-Ing. Bettina Schoberegger from the FH Joanneum in Graz. Second place was given twice, to: Thomas Weiszdorn (Friedrich-Alexander-Universität Nürnberg) and Daniel Erlemann (University Niederrhein). The award ceremony took place during the ICV Conference Controlling Innovation Berlin - CIB 2015 in Berlin-Adlershof.

The winning work of Bettina Schoberegger, "Goal conflicts in Working Capital Management - optimization of internal and external logistics processes through improved interaction", has been cared for in Graz by Prof. Dr. Martin Tschandl. The work of Thomas Weiszdorn, "Influence of the distribution strategy to the market-oriented enterprise value - empirical analysis of international company listed on the stock", supervised in Nürnberg Professor Thomas M. Fischer. The master thesis of Daniel Erlemann, "Development of method for adequate consideration of the energy costs in the context of energy management system according to ISO 50001: 2011 in small and medium sized enterprises on the example of Frankenberg GmbH", supervised in Krefeld by Prof. Ulrich Nissen.

The winners were chosen by a Jury headed by Prof. Dr. Ute Vainini, University Kiel, Faculty of Economics. To the jury belong Gerhard Radinger, Trainer CA Controller Akademie in Wörthsee by München, Dr. Hendrik Vater, CFO DHL Supply Chain Southern Europe, CFO Life Science & Healthcare Logistics DHL Supply Chain EMEA, Member of the ICV Board of Trustees, and Ulrich Wilke, Berlin.

More: <https://www.icv-controlling.com/de/verein/presse/presseinformationen/ansicht/eng-controlling-newcomer-award-to-graz-nuernberg-and-krefeld.html>



## Changes in the ICV Poland—first country in license model



After eleven years of the International Controlling Association in Poland, there are some huge changes in the international and domestic structures. In April, during the 40th Controller Congress in Munich, the Management Board has partly changed: Dr Adrianna Lewandowska, member of the Board, resigned from the function, but she remains in the structures of the International Controlling Association as Executive Board Advisor. She will be also responsible for internationalization and the development of the Association in non-German speaking countries. Małgorzata Podskarbi from Volkswagen Poznań Sp. z o.o was elected as a new Board Member. It will be now her responsibility to raise the number and to take care of the corporate members of the non-German speaking countries.

Not only abroad, but also in Poland, there are some changes going on in the Association. Edyta Szarska from Controlling Partner in Warsaw, who is also a long-time member of the Association and active member of the Board of the

Work Group Warsaw, will be now in charge of all organizational issues. Dr Adrianna Lewandowska, who started the ICV in Poland and has organized all of the 9 International Controller Congresses, focuses now on her activities for family businesses: *“With the convention of a deep sense, I have developed structures of ICV Association in Poland and Europe. Today, I would like to focus on working with family businesses, which over years have become very important to me. Together we discover, look for growth potential and stability, strengthen the determination, and develop passion for family businesses owners and successors. They have really a very difficult moment in front of them, which they need to face; generational change, which becomes... the final test of the greatness of the whole company. Starting with Business Discovery, I had to move on to the Lewandowska & Partners, because the scale of our work required partners’ cooperation. Business partners invited to cooperation are the best practitioners and strategists for family business on the international market. Together, we create new value of advisory services for family businesses”* - explains Dr Adrianna Lewandowska.



## New members of the ICV Board since April 2015!



### Matthias von Daacke

- 45 years old, married, 2 children
- Dipl. Ing. (UAS) Precision Engineering, BA Business Administration (UCE), Controller's Diploma CA
- Director Controlling BLANCO Group, Board Member / Director of BLANCO Seramik, BLANCO Canada, BLANCO China
- ICV since 1993: WG Berlin-Brandenburg (Head of WG 2000-2002), WG Berlin I, since 2009 WG Rhein-Neckar (Head of WG), Expert Group Transfer Pricing Management; 2000-2002: Controller Congress Organisation Committee



### Dr. Klaus Eiselmayer

- 47 years old, married, 2 sons
- Trainer and Member of the Board of the CA Academy AG
- ICV since 1996
- Member of the Board of Trustees of the ICV since 2013
- Member of the Board of Directors of the VCW Verlag für ControllingWissen AG,
- Editor in Chief of the Controller Magazin 2006-2013
- Member of the Executive Committee of the IGC International Group of Controlling since 2012



### Małgorzata Podskarbi

- Master of Business Administration (ESPC. Europe Business School, Berlin)
- 2003-2008: Logistics Controller, 2009-04/2012: Teal Leader Investment Controlling
- Since 2012: Head of Location Controlling, Volkswagen Poznan
- ICV since 2009 (2012 ICV Regional Delegate Poland)

## International Work Group — 2015 Experience



The International Work Group has existed since 2014 and in 2015 they their first meeting at the first target company.

A group of experienced controllers from many ICV country members has build an international, English speaking ICV work group that is open to experienced controllers and consultants from all countries.

This year the International Work Group worked for and with a Polish family owned company: NOMAX trading in 2015. Controllers and Consultants from Romania, Croatia, Slovenia, Poland and Germany met in Piekary Śląskie, Silesia, in the south-west part of Poland twice: in June and October 2015. The participants of the process first learnt how the production looks like: they visited the production halls. Then the teams of 4-6 people started to define focus areas: going to European markets, sales controlling-ideas and developing a management KPI's dashboard. Every team presented their work's results to the others the next day. You can hear them on a movie presented on the homepage of the WG. The Work Group has already planned the dates of their meetings in 2016 and is now looking for another target company that they can help!

More: <https://www.icv-controlling.com/de/arbeitskreise/international-work-group/experience-2015.html>



## Non-German speaking Groups

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