



**International
Association
of Controllers**

Become a Value Partner at the ICV

Information for the Value Partner:
Sponsoring | Marketing Actions | Webinar | Exhibitor

ICV events

You have an opportunity to get involved as a Value Partner at the following ICV conferences in the area controlling. These take place as face-to-face or online conferences. Event participants are controlling experts, CFOs, managers and controllers from different industries, companies and countries... and everyone interested in controlling.

Congress of Controllers

Munich, Germany, about 550 participants

Duration/date: 2 days, April/May

www.icv-controlling.com/en/cc

Contact: Carmen Zillmer (c.zillmer@icv-controlling.com)

CIS – Controlling Insights Steyr

Steyr, Austria, about 350 participants

Duration/date : 1 day / November

www.icv-controlling.com/en/cis

Contact: Elke Schlemmer (elke.schlemmer@fh-steyr.at)

CTS – Controlling Conference Switzerland

Rotkreuz, Switzerland, about 180 participants

Duration/date : 1 day / September

www.icv-controlling.com/en/events/cts-controller-tagung-schweiz-ch

Contact: Markus Steiner (m.steiner@icv-controlling.com)

CCS – Controlling Competence SPACES

Online in an avatar format, about 200 participants

Duration/date : 1 day / November

www.icv-controlling.com/en/ccs

Contact: Carmen Zillmer (c.zillmer@icv-controlling.com)

Health Care Conference Switzerland

Zürich, Switzerland, about 80 participants

Duration : 0,5 day

<https://www.icv-controlling.com/en/work-groups/health-care-switzerland/health-care-conference-switzerland.html>

Contact: Markus Lüscher (icv-schweiz@icv-controlling.com)

ICV Health Care Forum, Austria

Vienna, Austria, about 200 participants

Duration/date: 1 day / September

<https://www.icv-controlling.com/en/events/international-controller-health-conference-health-care-forum-austria.html>

Contact: Mag. DDr. Dietmar Ranftler (ak-ghw.at@icv-controlling.com)

ICV Regional Conference North

North Germany, about 80 participants

Duration/date: 1 day / September

<https://www.icv-controlling.com/en/events/regional-conference-north.html>

Contact: Matthias Wolfskeil (m-wolfskeil@t-online.de)

CAB – Controlling Advantage Bonn

Bonn, Germany, about 80 participants

Duration/date: 1 day / November

www.icv-controlling.com/en/cab

Contact: Martin Schulte (martin@schulte-warstein.de)

Further ICV partner events

CIA – Controlling Intelligence Adventure

Poznan, Poland, about 350 participants

Duration/date: 1 day

www.icv-controlling.com/en/cia

Contact: Dr. Tomasz M. Zieliński (icv@akademiacontrollingu.pl)

International Controlling Conference Croatia

Zagreb, Croatia, about 120 participants

Duration/date: 1 day

www.icv-controlling.com/en/iccc

Contact: Jasmina Očko (jasmina.ocko@kognosko.hr)

ACC – Adriatic Controlling Conference

Park Postojna Cave, Slovenia, about 120 participants

Duration/date: 1 day

www.icv-controlling.com/en/acc

Contact: Dragica Erčulj (d.erculj@icv-controlling.com)

ACCID Congress – Catalan Congress

Barcelona, Spain, about 100 participants

Duration/date: 1 day

www.icv-controlling.com/events/katalanischer-kongress-barcelona-es

Contact: Axel Ehberger (axel.e@gmx.de)

Sino-German Controlling Forum

Shanghai, China, about 120 participants

Duration/date: event series

www.icv-controlling.com/en/events/sino-german-controlling-forum-chn

Contact: Dr. Zhen Huang (zhenhuang@corporateperformanceone.com)

Offers for exhibitors



- Exhibitor area including stand personnel
- More guest tickets at preferential prices
- Event list of participants (name and company)
- Company logo presentation (e.g. ICV website, program flyer,...)
- General mentioning in the welcome speech
- Integration of a short expert article in our social media area or in our eNews
- Possibility of displaying promotional materials
- Potential opportunity for a podcast interview by Atvisio
- Potential opportunity for a presentation with an expert/product lecture

Please note that each ICV event has its own event structure and please address your request directly to the contact person at the respective event.

Advertise your controlling event on the ICV event page

icv

Controlling-Wiki
Mittgliederportal

Newsletter
Shop

Controlling-Blog
Mitglied werden

Über Controlling-
CONTROLLING-WISSEN
EVENTS
HERBSTTAGUNGEN 2022
ARBEITSKREISE
Der Verein
NEWSLETTER
JOBS

Veranstaltungen für alle, die an Controlling und Unternehmenssteuerung interessiert sind

20. CCS Controlling Competence SPACES (online, deutsch & englisch)
24.11.2022

HIER könnte Ihr Event stehen
Alle Informationen dazu auf der Seite Mediadaten klick aufs Bild

Events & Treffen der Arbeitskreise:
Termine & Anmeldung

28.11.2022 (2 Tage), 12:00 bis 29.11.2022 13:00 (2 Tage)
AK Energie + Wasser: Jubiläumsveranstaltung (40stes Treffen)

29.11.2022, 18:00
AK Oberpfalz: Besuch des Weihnachtsmarktes am Neupfarrplatz

02.12.2022, 09:00-16:15
AK Österreich III: "Effizienter Planen - Software für Planun...

02.12.2022, 14:00-15:30
FK Green Controlling for Responsible Business: Treffen der M...

08.12.2022, 18:00 - 20:00
Int. Work Group: Virtual Christmas Party

VON MITGLIEDERN FÜR MITGLIEDER
ICV
LIVE
WEBINARE

EU Taxonomy for Sustainable Finance (online, deutsch)
01.12.2022 14 - 15:30 Uhr

HÄUFE.

Planung in unsicheren Zeiten (online, deutsch)
01.12.2022 14:00 - 15:30 Uhr

Advertise your event in the controlling community with an ad on our event page www.icv-controlling.com/en/events

Option 1: We publish **your event** as a tile image with a short text plus a link to your landing page on our event page
Price/week 150,- € net

Option 2: In addition to option 1, we will point out your ad once on our social media channel LinkedIn.
Total price (incl. option 1) 300,- € net

Contact: Brigitte Dienstl-Arnegger web@icv-controlling.com

Exclusive expert webinar



Webinar (1 hour) is designed by you, in technical coordination with the ICV. The ICV takes care of the application and registration.

Exclusive price: 500,- € net

Contact: Carmen Zillmer c.zillmer@icv-controlling.com

Sponsor for ICV bags



The ICV cloth bags are handed out per participant at the Congress of Controllers and other ICV face-to-face events

One side is printed with the ICV logo, the other side with the sponsor's logo.

Contact: Carmen Zillmer c.zillmer@icv-controlling.com

Sponsoring of the ICV Controlling Excellence Award

	Standard	Main Sponsor
Sponsorship contribution	€ 1.500	> € 4.000
Available places	5	2

Presentation of the sponsor

Award ads	Logo	Logo marked as „Main Sponsor“, 4x larger than standard
Webpage	Logo	Corporate image with brief introduction and logo
E-Mailings	Logo	Mention in the text, logo
Social media canals	Logo	Logo
Newsletter	Logo placement in award advertisement	Logo placement in award advertisement
Congress agenda	Logo	Logo
Podcast interview	-	with Peter Bluhm (ICV podcast expert)
Award ceremony	Logo on the screen	Logo on the screen, mention by name in the welcome speech
Report on the Award winners in the "Controller Magazin" ICV pages	-	Mention by name
Tax donation certificate	✓	✓

Detail information on the Award: [ICV Controlling Excellence Award \(icv-controlling.com\)](https://www.icv-controlling.com)

Contact: Stephanie Wirth (s.wirth@icv-controlling.com)

Sponsor in the ICV controlling expert books

The ICV creates and publishes controlling expert books, which are distributed directly by the ICV and by Haufe-Verlag.

As a sponsor, you can contribute your company image/logo on pages U2 and/or U3.



Expert books published so far (first edition > 1,000 copies each):

- Servitization – Rolle des Controllings im Transformationsprozess zum Service-Champion
- Entscheidungsvorlagen für die Unternehmensführung
- Immer auf Kurs bleiben - Wie das Controlling Unternehmen durch Krisenzeiten navigiert (German and English)
- Integrative Unternehmenssteuerung
- Controlling von Start-Ups & Start-Up-Initiativen (German and English)
- Exzellenz im Reporting Design
- Auf dem Weg zum Controlling 4.0
- Kommunikationscontrolling
- Moderne Wertorientierung
- Working Capital Management
- Controlling & Qualität
- Green Controlling

www.icv-controlling.com/verein/literatur/fachlektuere

Publications	U2	U3
ICV publication series	around € 4.000,- net	around € 3.000,- net

Contact: Carmen Zillmer (c.zillmer@icv-controlling.com)

Event partner for regional work groups



Our regional work groups meet twice a year for a joint professional exchange.

Support our work groups, for example by offering a venue available for the meetings.

And present your company to the participants at the work group meeting.

Contact: Carmen Zillmer (c.zillmer@icv-controlling.com)

Other opportunities



You can also support the ICV as follows:

- Sponsoring the food and beverages at ICV events
- Sponsoring of ICV pens and ICV notebooks





**International
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of Controllers**

Contact

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