

7

Works-Group Emotions 1

1. Create emotional adjectives
2. Find a storyline, for example: connect adjective with verb
3. Describe ICV experiences for each adjective



Works-Group Emotions 1



...Create an emotional storyline

Works-Group Emotions 1



people in the center
different/diverse people (old-young, ...)

- curious
 - diverse
 - valued
 - competent
 - accepted
- inspired
 - motivational
 - tested
 - up-to-date
 - "hungry" / starting

being part of competent network/group

being part of diverse group
Diversity

We share same values
→ trust, confidence, supportive, knowledge

valued (wertgeschätzt)
+ identify with ICV-identity

Competent
↳ sharing knowledge

curiosity
Clear structure > clarity

give examples
show framework (working groups)

up-to-date
ICV is the competence address
= trend setter, always, edge of technology

2

Select one speaker
Pitch the best ideas
in 2,5 min.

Works-Group Emotions 2

1. Create emotional adjectives
2. Find a storyline, for example: connect adjective with verb
3. Describe ICV experiences for each adjective

Innovative
Funny
Emotional
Inspiring
Appealing
Rousing

joy |

inspiring
common sense

Pain to Relaxation
see not
lost

inter-cultural

2

diverse &
globally

controlling
passion
shared...

Works-Group Emotions 2

from loneliness to joint happiness

Netustia
Solutions
Loban

ICV logo

from loneliness to joint happiness

copy to question
to answer to solution

problem solver

controlling
homebase

feedback
exchange

4-eyes-panels
feel confidence

Sharing

open mind

supportive

library to find
solution

happiness

3

Works-Group Emotions 2

...international
...competent

Feel...

...Create an emotional storyline

Works-Group Emotions 2

from loneliness to joint happiness

copy → question → answer → solution

ICV

Handwritten notes: (1) Motivation, (2) Solution, (3) Lösung, (4) Lösung

Works-Group Emotions 2

...international

...competent

...connected

...the network

Feel...

...Create an emotional storyline

ICV

problem solver

controlling homebase

feedback exchange

2

4-eyes-principle
feel confident

Sharing

library to find solution

open mind

supportive

happiness

3

Innovation solutions

create something new

I felt lonely and insecure,
thanks to ICV
I got found helpful input
to improve my career

4
I like ICV



friendship

trust

proud

3



Work Group 3
Personalities outside the ICV speak...


1. Make a list of different persons (name, genre) such as comedians, TV speakers, local people that could represent ICV from an outside perspective
2. Create a storyline
 - by viewing ICV from outside
 - by focusing on moments that are funny, creative, innovative, outside the box

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Work Group 3
Personalities outside the ICV speak...



Storyline:
Lutz van der Horst produces a videoclip of how he understands New Work. The event took place at the Xing New Work Conference (HR) at the Elbphilharmonie in Hamburg



Names and genres:
Lutz van der Horst, comedian, TV-personality

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Work Group 3
Personalities outside the ICV speak...

Storyline:

- Startup in street "generalise"
- "Genies macht - keine wunder -> positive challenge"
- Pilot, (Lutz van der Horst)
- Combining the smart eye in the world (AI macht die Welt)
- Combining von der Software generell
- (Kommunikation) / (Blick auf die Welt)
- Vorantreiben und -Anleitung
- Kreativität, Performance

Names and genres:

- Thomas Loren (Snacks)
- Jason Modemann
- Gino Decker
- 320 (Kommunikation)
- Tilmann Schatz
- (Kommunikation) (Software)
- (Software) (Kommunikation)

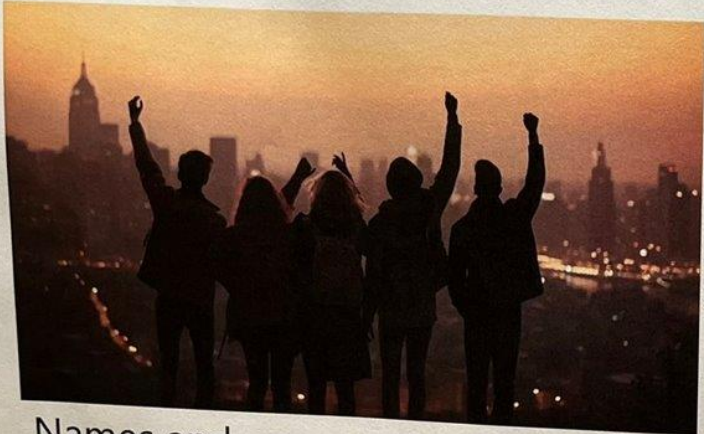
Handwritten notes:
Priority Report / Vertical Screen
- (Genies macht die Welt)
- (Blick auf die Welt)
- (Kommunikation) (Software)
- (Software) (Kommunikation)

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Select one speaker pitch the best ideas in 2.5 Min

Work Group 3

Personalities outside the ICV speak...



Names and genres:

- Johannes Wessch (Snacks) - Tim Gebel
- Jason Modemann? - Tillmann Schult
- Gero Decker - Extremsportler (Kletterer)
- SAS WINTERSCHNEIDT - Sportler (Felix Neureuther)
- TIT MÄLZER

Minority Report / Virtual screen

(Tom Cruise)

(Geld anderer Leute)
Danny DeVito



o hoch - mehrer Zahlen für Erfolg (Körzer)

o tief Controlling - Witz beginnen & positiv machen

Storyline:

- Startup "zu schnell" gemacht
↳ starker Bedarf im Controlling
- Gemüsemarkt - Bean counter → positiv drehen
- Pilot, Lakkführer etc.

Controlling the serious job in the world
(AI macht die Routine)

Controlling von der Südsseeinsel gemacht

Nachhaltigkeit (controlling)
(Klimakolber) / Blick auf die Zukunft

Vorwissen ist gut → Controlling ist besser

Kronknecht, Resonanz

27.09.2023

Select one speaker
pitch the best ideas
in 2,5 Min

Work Group 4
Personalities outside the ICV speak...



2. Create a storyline
 - by viewing ICV from outside
 - by focusing on moments that are funny, creative, innovative, outside the box

1. Make a list of different persons (name, genre) such as comedians, TV speakers, local people that could represent ICV from an outside perspective

Work Group 4
Personalities outside the ICV speak...



Storyline:
Lutz van der Horst produces a videoclip of how he understands New Work. The event took place at the Xing New Work Conference (HR) at the Elbphilharmonie in Hamburg

Names and genres:
Lutz van der Horst, comedian, TV-personality



Work Group 4
Personalities outside the ICV speak...



Storyline:
Fakten verständlich
u. kurze erklärt

Names and genres:

Markus Grönc / Anja Kuhl
"Börse vor Acht"

Work Group 4
Personalities outside the ICV speak...



Storyline:
Mgt view /
Erwartungen

Names and genres:

Brigitte Ederer
Siemens

Work Group 4
Personalities outside the ICV speak...



Storyline:
Controlly für unser
Zukunft
"Zahlen, Fakten"

Names and genres:

Luisa Neubauer

Work Group 4
Personalities outside the ICV speak...



Storyline:
Zahlen wichtig für
Gewicht

Names and genres:

Milow / Sarah Nissen





v. Kunde

Names and genres:

Markus Grönc / Anja Kuhl
"Börse vor Acht"



Mgt view /
Erwartungen

Names and genres:

Brigitte Ederer
Siemens

Work Group 4
Personalities outside the ICV speak...



Storyline:
Controllig für unsere
Zukunft
"Zahlen, Fakten"

Names and genres:

Luisa Neubauer
Fridaysk-fakten

Work Group 4
Personalities outside the ICV speak...



Storyline:
Zahlen wichtig für
Gesundheit

Names and genres:

Tim Mälzer / Sarah Wiener
Kah Ana Kost

Work Group 4
Personalities outside the ICV speak...



Storyline:
ironische Zahlen /
Fakten
"trocken u. ernst"

Names and genres:

Dieter Nuhr / Eckard von Hirschhausen
Comedian

Work Group 4
Personalities outside the ICV speak...



Storyline:
Strategisches Spiel
Team
Zielfokus

Names and genres:

Thomas Müller
Fußballer

"Visca
baven"

(e.g.)
"Paluten"

Rezo
Peter Fox
Aute

* Influencer/in - Youtuber - Musiker

Work Group 5
We (ICV) are proud of...



1. Create Controlling statements / stories from different perspectives
2. What would a CEO, CFO, community members say or tell about controlling
3. Connect statements and positions
4. If you know somebody who is willing to be interviewed, note the name

Strategic Controller (<35)

Sigi Gänßlein
Armin Rauch

Serie 8
↳ Fachkollaborator
↳ AK Leiter

↳ Members < 5 years

Statements:
- ehrlich
- authentisch
- Lustig ggb.

Buzz word bingo

Work Group 5
We (ICV) are proud of...



Statements / stories

"For us as a company, controlling is the compass that navigates us in the midst of the business world. It helps us keep an eye on our financial health and our strategic goals so that we can move forward with confidence and agility. It is the key that enables us 'To make smart decisions and base our success on solid facts.'"

Positions

CEO, Autor unbekannt



Work Group 5
We (ICV) are proud of...



Statements / stories

"For me as CFO, controlling is like the heartbeat of the company. It pulsates through every financial indicator and ensures that our company remains healthy and stable. It is our job to ensure that our financial resources are used efficiently and that we monitor financial health at all times to make informed decisions and ensure long-term success."

Positions

CFO, Autor unbekannt

Work Group 5
We (ICV) are proud of...



Statements / stories

- Career path - example Co -> CFO Sigi /
- "How did the ICV network help me with xyz" (Success Stories)
- "Gamification Controlling FUN FACTOR"

Positions

Collect short statements of various JCV members/stakeholders

Key

Long history
#150!
2025

Career enobeling

TRUST
SAVE SPACE

Network

Knowledge sharing

FRIENDSHIPS
(Business) Relation

lect short statements

arious

JCV members / stake holders

Key Values

how they helped them to

"KNOW GROW FLOW"

Long history
\$150M
2025

Career
enobeling

TRUST
SAVE SPACE

Network

Knowledge
sharing

FRIENDSHIPS
Business Relations
ship

Up to date

"Thought
Leadership"
Innovation

TRUTH

=> Praxis
verarbeitete
Beispiele

THEORIE
VS
PRAXIS



Work Group **6**
We (ICV) are proud of...



1. Create Controlling statements / stories from different perspectives
2. What would a CEO, CFO, community members say or tell about controlling
3. Connect statements and positions
4. If you know somebody who is willing to be interviewed, note the name

Funke + Rütcher

Work Group **6**
We (ICV) are proud of...



Statements / stories

"For us as a company, controlling is the compass that navigates us in the midst of the business world. It helps us keep an eye on our financial health and our strategic goals so that we can move forward with confidence and agility. It is the key that enables us 'To make smart decisions and base our success on solid facts.'"

Positions

CEO, Autor unbekannt

Work Group **6**
We (ICV) are proud of...

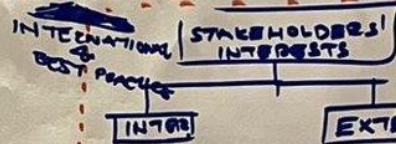


Statements / stories

Positions

*Not so proud
Diversity*

CONTROLLING



Work Group **6**
We (ICV) are proud of...



Statements / stories

"For me as CFO, controlling is like the heartbeat of the company. It pulsates through every financial indicator and ensures that our company remains healthy and stable. It is our job to ensure that our financial resources are used efficiently and that we monitor financial health at all times to make informed decisions."

Positions

CFO, Autor unbekannt

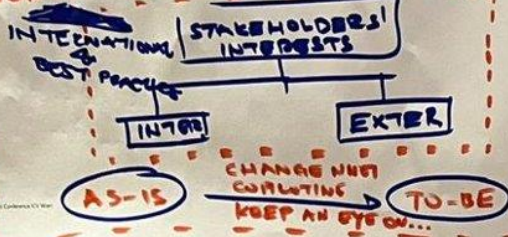
Work Group 6
We (ICV) are proud of...



Statements / stories

Positions

CONTROLLING



Work Group 6
We (ICV) are proud of...



Statements / stories

Positions

"For me as CFO, controlling is like the heartbeat of the company. It pulsates through every financial indicator and ensures that our company remains healthy and stable. It is our job to ensure that our financial resources are used efficiently and that we monitor financial health at all times to make informed decisions and ensure long-term success."

CFO, Autor unbekannt

Work Group 6
We (ICV) are proud of...



Positions

Statements / stories

Controlling: Business Partner for all Stakeholders (ex. i. e.)
Change Management
Sparing Partner

Work Group 6
We (ICV) are proud of...



Positions

Statements / stories

WE ICV ARE PROUD TO BE INTERNATIONAL

WE ICV ARE PROUD TO HAVE A STRONG CONNECTIONS

Work Group 6
We (ICV) are proud of...



Positions

Statements / stories

Thought Leadership in Controlling
Independent

7

Work Group 7 Film ideas

- Find films or filmsequences that could be connected with controlling, E.g. „42“ film clip, Star wars, Star trek
- Define controlling tasks or tools, E.g. Cockpits, Computers, Robots
- Try to combine both by creating a digital momentum that thrives controlling



ohm Technische Hochschule Nürnberg Deloitte.

Work Group 7 Film ideas

Connecting idea with machine learning and predictions

<https://www.youtube.com/watch?v=3j8m18w818k>



Work Group 7 Film ideas

films or filmsequences
*demolition man
 the office
 aim to screens
 or talking about
 items that everybody
 is using*

Methods or tools related to controlling
*presenting results
 - soft skills*



Work Group 7 Film ideas

Films or filmsequences

- matrix
- rain/flow of numbers --
- diving into 1 number opens / entering a world

Methods or tools related to controlling

- diving into reality through numbers



Work Group 7
Film ideas

Films or filmsequences

- the demolition mall in the office
- talking to screens
- when talking about problems that everybody turns away

Methods or tools related to controlling

- presenting results
- soft skills



Work Group 7
Film ideas

Films or filmsequences

- matrix
- rain / flow of numbers
- diving into 1 number opens / entering a world

Methods or tools related to controlling

- diving into reality through numbers



Work Group 7
Film ideas

Films or filmsequences

- CSI L.A. guy in the office analyzing screens, guiding / instructing colleagues in the field (streets)

Methods or tools related to controlling

- Analysis
- translate information into action



Work Group 7
Film ideas

Films or filmsequences

- Minority Report, Computer scene searching for information

Methods or tools related to controlling

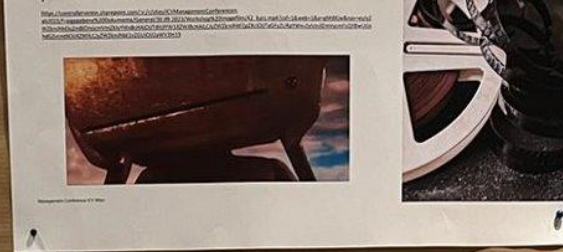
- Find information selecting the important from the unimportant "information master"



connected with controlling, E.g. „42“ film clip, Star wars, Star trek

2. Define controlling tasks or tools, E.g. Cockpits, Computers, Robots
3. Try to combine both by creating a digital momentum that thrives controlling

ohm **Deloitte.**



SIMILAR FILMS
(according to GTP):

1. The Quantum Analyst
2. The Surveillance Game

3. Flight Control
4. Crypto kings
5. Trading Secrets

6. Jack Heist
7. The Mind Analyst
8. The Space Control

→ these films combine elements of technology, intrigue and ethical dilemmas

Work Group 8
Film ideas

Films or filmsequences Methods or tools related to controlling



ESG & controlling

James Bond
sequences with '0'

MATRIX
(Parody: Race scene
uploading skills scene)

Since Fiction

SQUAD P

IBCS
SUCCESS RULES

Chat GPT

BSC
4 WINDUPS
ONE PAGES

TRANSFORMERS
HUMAN - MACHINE
(Optimus Prime speech)

SPORT & BE FIT

Humanoid Robot

Top Gun
(Naval)

Analyse
Worlds & KPI
Automatically