



Internationaler
Controller Verein

Press Release (03/2016)

The leading controlling conference in Europe on „Planning and managing in the time of digital transformation“

41st Controller Congress on April 25/26 awaits 600 participants

Munich, January 15, 2016 – The 41st Controller Congress, the leading controlling conference in Europe takes place on April 25/26 under the title “Planning and managing in the time of digital transformation - Change. Impulse. Chances”.

The host, International Controller Association (ICV), expects also this year almost 600 participants. 25 high-profile speakers from the corporate practice devote themselves to topics that are in focus of the controlling community. In its diversity the agenda takes many topics into account. According to the "Operations Efficiency Radar - The Top Levers for the CFO Agenda 2016", a joint study by Roland Berger and the International Controller Association (ICV) from November 2015, in the face of a variety of construction sites ahead, enterprises must drive on three tracks: measures for revenue assurance, focus on efficiency enhancement and systematic new digitization processes. The Congress program with its wide range of topics makes a great match for these needs.

The keynote speaker is Carsten Knobel (CFO and Board Member of Henkel AG & Co. KGaA) who will speak on „Digital transformation in finance area & controlling“. Sabine Leutheusser-Schnarrenberger (retired [German] Federal Minister of Justice, Board Member of the Friedrich Naumann Foundation) will explain "why digitization can only succeed with data privacy and security". On the opening day, the Controller Award 2016 will be given and the winner will present their exemplary controlling solution in plenum. Traditionally, on the first Congress afternoon three topic centers will take place. This year they are:

- “Controller's Hot Topics - Open Space”: Nine coaches of the CA controller akademie will present compressed knowledge from the controlling practice, controlling & finance, performance management and personal skills in controlling

- “Predictive / Business Analytics: Consequences for controlling”: this forward-looking topic will be discussed with dramatic effects on controlling and company management
- “Controlling on its way from internationalization to globalization”: Managing the controlling challenges of globalization and requirements and risks of expansion strategy including the operating transfer pricing management will be explained in detail

According to the "Operations Efficiency Radar 2016", 60% of companies consider digital transformation as a chance. However, the number of people who are critical and consider digitization and Industrie 4.0 as risk for their business model, has increased. 41% intend to address the transformation process systematically in 2016. While this number has increased significantly, the number of those who see their company as well equipped for this travel, has dropped by 5 percentage points to 28%. Suitable tools offers the 41st Controller Congress on April 25/26; an open controlling conference for controlling experts, managers, scientists and university teacher, consultants and also students. In focus are knowledge transfer, experience and opinions' exchange and networking.

Information & registration: www.icv-controlling.com >>> “Events”.

Press warmly welcome - Accreditation before the event at Hans-Peter Sander, Head of the PR / New Media

The International Controller Association (ICV) has in Germany, Austria, Switzerland, Poland and 12 other countries in Central and Eastern Europe around 6,500 in practical Controlling active members. The key objective of ICV controlling philosophy is reaching permanent economic success. With its honorary chairman Dr. Albrecht Deyhle the association, founded in 1975 has shaped the Controlling in German speaking countries placed and influenced. The ICV merges controllers, CFOs, managers and scientists and it is strictly oriented its members' benefit. Experience, communication and being focused on future-oriented trends are foundations of ICV. ICV combines practical experience with the latest research results and prepares its knowledge for practical implementation. The ICV is makes personal contribution to the success of its members and to the sustainable performance of companies. Siegfried Gänßlen is the chairman of ICV, CEO of Hansgrohe SE, Schiltach, Vice-Chairman of ICV is Prof. Dr. Heimo Losbichler, FH Steyr.

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