



## ANNUAL REVIEW 2016

### JANUARY

- **Carmen Zillmer** (Dipl.-Ing. FH) takes over the Managing Director position on 1 January. She follows Conrad Günther, who, after 26 years as ICV Managing Director, reoriented his career at his own request.
- The **ICV Board** meets in Munich on January 22/23. The focus is on objectives and budget 2016, a concept of ICV communication controlling as well as the topic of corporate memberships. On the morning of January 23, the Board and the **Board of Trustees** meet.
- Since January 1, **Guido Kleinhietpaß**, in the succession of Prof. Ronald Gleich, has headed the Controlling Wiki Editorial Team.
- **Siegfried Gänßlen**, ICV Chairman of the Board, celebrates his 70th birthday on January 30.

### MARCH

- The **10th St. Augustine Controlling Conference** takes place on March 11 at the Bonn-Rhein-Sieg University of Applied Sciences. The ICV is a partner of the anniversary conference and presents itself with such prominent speakers as Dr. Dr. h.c. Albrecht Deyhle and Prof. Dr. Dr. mult. Péter Horváth as well as an information stand.
- New companies decide for a **corporate membership** in the ICV: Welser Profile Austria GmbH, Winkels Getränke Logistik GmbH & Co. Holding KG, WITTENSTEIN AG, IFA-ROTORION Holding GmbH, T-Systems Schweiz AG, The Hackett Group GmbH, TimoCom Soft- und Hardware GmbH as well as Swiss Life AG.
- The meeting of the regional ICV work group **West II** on March 17/18 is a reboot. The work group is now headed by Bodo Gerlach, Deputy Head of the WG remains Thomas Ruhs.

### APRIL

- A meeting on April 7 at the Ludwigshafen University of Applied Sciences is a new start for the ICV expert group "**BI / Big Data and Controlling**".
- The April 24 is a very busy day for the **ICV Committees**: meetings of the Board, the Board of Trustees, the Wiki Editorial Team as well as the expert work groups are held in Munich.
- On the evening of April 24 the **ICV General Meeting** takes place in Munich. New members are chosen for to the ICV Board of Trustees: Dr. Peter Petrin, from 1 January 2017 Rector of the HWZ University of Economics Zurich and Dr. Jörg Engelbergs, VP Controlling, Zalando SE.
- As a Honorary Member of the ICV, the former Chairman **Dr. Wolfgang Berger-Vogel** is honored at the annual General Meeting. The laudatio speech gives Prof. Dr. Heimo Losbichler, ICV Deputy Chairman and Chairman of the International Group of Controlling (IGC).
- The **41<sup>st</sup> Controller Congress** on April 25/26 in Munich with the title "Planning and managing in the time of digital transformation - Change. Impulse."

Chances“ is a great success. The congress with 596 attendees directs the controlling community's attention to the effects of digitization for company management.

- The **Controller Award 2016** of the ICV is given to the controlling team of Covestro Deutschland AG at the 41<sup>st</sup> Controller Congress.
- On April 29/30 in Leipzig, **WGs Sachsen and Thüringen** meet together. On the first day, they are guests at Porsche Leipzig GmbH, on the second in Leipziger City at eureos GmbH where they intensively discuss the topic "key figures".

## MAY

- The **7th International Controlling Conference of the Russian Controller Association** on the topic of "Service Controlling" takes place on May 13 in the Russian industrial city of Kaluga, supported by the ICV.
- The **10th Controlling Intelligence Advantage - CIA 2016**, an annual ICV congress in Poland, takes place on May 19/20, for the first time in the Polish capital, Warsaw. Theme: "Changes & Chances for Controllers".
- The **4th ICV Congress of Serbian Controllers** on May 20 is a huge success: 500 controllers and CFOs meet in Belgrade and experience a diverse program with 27 speakers.
- On May 21, the **General Meeting of the International Group of Controlling (IGC)** takes place in Hamburg. For the first time, an international comparison between USA, South-East Europe, DACH countries and the Netherlands shows the status quo and the latest trends in controlling.
- In Spain, the ICV WG supports **Spanish Controlling Conference** in Lerida on May 27.

## JUNE

- At the 9th Controlling Conference of the "**Kaliningrad Club of Controllers**" on June 1, Jasmina Očko, Head of ICV WG Croatia, and Dragica Erculj, ICV Regional Delegate of South Eastern Europe, Head of ICV WG Slovenia are international speakers.
- This year the English speaking "**International Work Group**" starts its project in Zielona Gora (Poland) at the LUG company on June 3. The 16 WG members from different countries discuss also in the months between workshops at LUG in Poland, including consultations and meetings.
- On June 8, the ICV in Ulm supports the symposium "**Business Models 4.0 - Identifying and Implementing Business Models in the Context of Industrie 4.0**" by the IPRI Institute, Ulm University and IHK Ulm.
- A joint meeting of the **ICV WG Nord II and Franken** on June 9/10 at the company Niehoff in Schwabach is a complete success.
- The ICV welcomes **three new corporate members**: in Poland Grupa Azoty and the IT service provider Controlling Systems; in Germany the Codec GmbH from Köln.
- The ICV Dream Factory publishes in July the results of its focus 2015 / 2016. The Dream Car Report "**Business Analytics | The Road to Data-Driven Corporate Performance Management**" is now available for download on the ICV website.
- The ICV Controlling Blog publishes a survey among ICV work group leaders from 9 countries on the forthcoming **European Football Championship**. No one predicts the future champion Portugal correctly.
- At its summer meeting, the ICV Board decides on a **major innovation for the 42<sup>nd</sup> Controller Congress** on May 15/16, 2017: For the first time, the lectures

in plenum will be translated **live into English**, and an English-speaking cluster will be held on Monday.

- The ICV expert work group Communication Controlling is present at the **9th Swiss Communications Controlling Conference** on June 30 at the Zurich University of Economics and Business Administration (HWZ).

## JULY

- In the late summer and autumn, preparatory meetings are held to found the **new ICV expert work groups** "Digital Transformation 4.0" and "Start-up Controlling". The start-up phase is to be successfully completed by the 2017 Congress.
- The ICV welcomes **further corporate members**: Gebr. Becker GmbH and Media Focus Schweiz GmbH.

## AUGUST

- The ICV Dream Factory is launching its new topic of the year, "**Digital Business Model Innovations and the Controller's Role**"; on the side of Horváth & Partners - under a new leadership.

## SEPTEMBER

- The successful **4<sup>th</sup> Chinese-German Controlling Forum** held in Shanghai on September 9, organized by China Controlling and the German Foreign Trade Chamber in China, is supported by the International Association of Controllers (ICV) also this year.
- The **17<sup>th</sup> International Controller Health Conference / Forum Healthcare Austria** runs successfully in Vienna on September 29.
- On September 21, the **Green Controlling Award** 2016 is given to Robert Bosch GmbH and DATEV eG at the Stuttgart Controlling Forum.
- **Top managers of the Institute of Management Accountants (IMA)** visit the German controlling pioneer, Dr. Dr. h.c. Albrecht Deyhle. IMA President and CEO Jeff Thomson, in the presence of ICV Chairman Siegfried Gänßlen, appreciates the life performance of Albrecht Deyhle. The leaders of the ICV, CA controller academie and IMA use the meeting to explore ways of cooperation.
- The "Controller Magazine", issue September / October, is published with the English-language **supplement "Controlling International"**. It reports from the international controlling community in many layers.

## OCTOBER

- In Ljubljana on October 25, 140 attendees take part in the Slovenian ICV conference **16th Adriatic Controlling Conference - ACC 2016**.

## NOVEMBER

- International experts from Germany, Austria and Poland speak at the ICV conference **4<sup>th</sup> International Controlling Conference in Croatia - ICC 2016** "The Future of Controlling has already begun" in Zagreb on July 8, with 170 participants.
- The ICV is present at the Stuttgart **Big Data Conference** on November 10 in lectures, with its own stand and as a cooperation partner in the information materials.
- On November 12, the company management of start-ups is the focus of the **16<sup>th</sup> Controlling Innovation Berlin - CIB 2016** organized by the ICV work groups from the East Germany region, with more than 140 guests.

- At the CIB 2016, the 2016 **Controlling Newcomer Award** for the best closing-studies thesis on controlling is given to Selina Rogers, Duale Hochschule Baden-Württemberg Stuttgart, the second place to Fynn Kohn, FH Kiel and the third to Dominic Danial Djannesari, WHU - Otto Beisheim School of Management, Vallendar.
- The ICV regional conference **12<sup>th</sup> Controlling Advantage Bonn** - CAB 2016 on November 17 in Bonn under the motto "Controllers' role between innovation and risks" is attended by 70 guests.
- On November 17, the successful founding meeting of the new regional **ICV work group Oberpfalz** takes place in Regensburg with the head of the WG Christian Kaiser.
- "Sold-out" announces also this year the **15<sup>th</sup> Controlling Insights Steyr** - CIS 2016 on November 18: 350 participants! The leading controlling conference in Austria is held under the motto "Effectiveness and strength of controlling in the times of change".
- Around 150 participants attend the ICV regional conference **14<sup>th</sup> Controlling Competence Stuttgart** - CCS 2016 under the title "The world in change: What influences controlling and controllers?" on November 24 at the IBM Client Center Ehningen near Stuttgart.
- At the **ICV Management Meeting** on November 26 in Munich, the Board, Delegates, the Office and other ICV experts from 5 countries discuss the professionalization and internationalization of the Association as a basis for the ICV further sustainable development.
- On November 28, the **Spanish edition** of the book "**Working Capital Management**" developed by the ICV expert group and translated by the regional work group Spain is presented in Barcelona.

## DECEMBER

- The ICV welcomes further **new corporate members**: macs Software GmbH, swilar GmbH, Bühler Motor GmbH and Mittelbayerischer Verlag KG.
- The open meeting of the Committee for Taxation, Accounting and Controlling of the German-Russian Chamber of Foreign Trade on December 14 in Moscow under the title "**Controlling in Russia**" is another milestone for the development of a cooperation between the ICV and Chamber.