ICV MANAGEMENT CONFERENCE – AGENDA

Part 1: Online – February 10th, 2022, TEAMS

Part 2: Presence – May 8th, 2022, Hotel Westin Grand, Munich

International Association of Controllers

AGENDA

PART 1: Online on February 10th, 2022; 17:00 – 18:30

The TEAMS access link can be found in your registration confirmation.

17:00	**Welcome;** *Heimo Losbichler*
	The most important from 2021 and for 2022, 46th Congress of Controllers; *Heimo Losbichler*
	Best Practice-member recruitment in Poland; *Malgorzata Podskarbi, Tomasz Zielinski*
	Activities & Reporting Work Groups; *Claudia Maron, Günther Zumsande* **Activities & Reporting Expert Groups and Wiki***; Klaus Eiselmayer, Christian Bramkamp* Experience from the Corona period for the future, successful association work and satisfaction of all
18:30	**Conclusion;** *Heimo Losbichler*

PART 2: Presence on May 8th, 2022; 11:00 – 15:00
Hotel Westin Grand, Munich, room: Atlanta

Moderation: Matthias von Daacke

11:00	**Welcome;** *Heimo Losbichler*
	New association's software "VereinOnline"; *Markus Steiner* • Feedback of the ICV officials Overview of the software
12:00	LUNCH and informal networking
13:00	**Communication management** • Introduction; *Heimo Losbichler* • Requirements/achievements of the communication management; *Brigitte Dienstl-Arnegger* • Survey results regarding use of Social Media; *Miriam Schönrock* <u>Group work:</u> • Internal communcation/ membership information; *Klaus Eiselmayer* • External communication/impact/visibility/attractivity; *Tomasz Zielinski* • Communication Paid Content; *Carmen Zillmer* Each following these aspects:: • Main aspect of the topic • Ideas/improvements/brainstorming for realization • Which kind of support is necessary for ICV officials • 2-3 specific suggestions for realization

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14:00	Coffee break
14:15	**Results of the group work**
15:00	End

17:30 ICV member's assembly, Hotel Westin Grand, room: Munich

ABENDPROGRAMM

Ca. 20:00 Dinner at the hotel restaurant Paulaners

Dresscode: Casual

Lecture language and presentations in English.