



PROGRAMME

8:30	REGISTRATION
9:00	THE KEY TO SUCCESSFUL TRANSFORMATION • Jasmina Očko , Kontroling Kognosko, Controlling Consultant (Croatia)
9:35	MODERN LEADERSHIP IN THE BUSINESS ENVIRONMENT – CHALLENGES AND ROLES OF A LEADER IN THE 21ST CENTURY • Doris Mailänder , Mailaender Executive Plus GmbH, CEO (Germany)
10:10	“IN AI WE TRUST” – HOW NEW TECHNOLOGIES ARE CHANGING TRUST • Mag. Leopold Kronlachner , TPA Unternehmensberatung GmbH, Senior Manager Digital Advisory & Transformation (Austria)
10:45	BREAK
11:20	SERVITISATION: CREATING SERVICES FROM EXISTING PRODUCTS • Boris Golob , Step Ri, CEO (Croatia)
11:55	C-PANEL: THE CHALLENGES OF TRANSFORMATION – A VIEW FROM THE TOP (C-LEVEL MANAGEMENT) • Snježana M. Lohninger , Porsche Inter Auto, CFO (Croatia) • Ivan Belić , Notch, Co-CEO (Croatia) • Milena Vušak , Nelt Europe, Business Development Director (Croatia) • Silvija Novačić , TDK CROATIA, CFO (Croatia) • Jasmina Očko , Kontroling Kognosko, Controlling Consultant (Croatia) - moderator
12:35	SUSTAINABILITY REPORTING – A FIRST-HAND EXPERIENCE • Nikolina Kolarić , Hrvatska poštanska banka, CSO (Croatia)
13:10	LUNCH BREAK
14:10	PRICING - THE DRIVER FOR A SUCCESSFUL BUSINESS • David Nerz , CA Controller Academie, Trainer and Consultant (Germany)
14:45	FACILITATING TRANSFORMATION AND MANAGING CHANGE: UNDERSTANDING REACTIONS AND RESISTENCE • Mihaela Smadilo , A.C.T., Leadership Consultant (Croatia)
15:20	TIME TO MODERNIZE YOUR APPROACH TO BUSINESS INTELLIGENCE: MODERN PRACTICES AND FUTURE TRENDS • Tilen Barbarič , ZEBRA.BI, Lead BI Consultant (Slovenia)
15:55	CLOSING REMARKS • Jasmina Očko , Kontroling Kognosko, Controlling Consultant (Croatia)
16:00	END